

MARKETING/EXHIBITOR OPPORTUNITIES

Scottsdale INTERVENTIONAL FORUM 2008

February 14-16, 2008
The Westin Kierland
Resort and Spa
Scottsdale, Arizona

Collaborating Hospitals



Co-Chairs

William D. Knopf, MD, *Piedmont Healthcare*
David G. Rizik, MD, *Scottsdale Heart Group at Scottsdale Healthcare Hospitals*
Mark Reisman, MD, *Swedish Medical Center*

Target Audience

This course is specifically designed for interventional cardiologists and other medical professionals interested in interventional cardiology. It has been designed to update participants on the latest techniques in advanced coronary, vascular and cardiac intervention.

Previous Exhibitors and Supporters

- Abbott Vascular
- Amersham Health
- AstraZeneca
- Aventis
- Boston Scientific
- Bristol-Myers Squibb
- Byrne Healthcare
- Cordis
- Gore & Associates
- Guerbet
- Lilly
- Medtronic
- Millennium
- NMT Medical
- Pfizer
- RADI Medical Systems
- Radiant Medical
- Reliant Pharmaceuticals
- Saunders/Mosby (Elsevier)
- Scottsdale Healthcare Foundation
- Sterotaxis
- The Medicines Company
- Toshiba
- TZ Medical

Faculty

- Bruce R. Brodie, MD - Moses Cone Heartland Vascular Center and LeBauer Cardiovascular Research Foundation
- Donald E. Cutlip, MD - Beth Israel Deaconess Medical Center
- Douglas E. Drachman, MD - Massachusetts General Hospital, Interventional Associates
- Stephen C. Frohwein, MD - Atlanta Cardiology Group
- James A. Goldstein, MD - William Beaumont Hospital
- George S. Hanzel, MD - William Beaumont Hospital
- Robert A. Harrington, MD - Duke Clinical Research Institute
- David R. Holmes, Jr., MD - Mayo Clinic
- Thomas K. Jones, MD - Children's Hospital of Seattle
- Samir Kapadia, MD - The Cleveland Clinic
- Joseph M. Klag, MD - Cardiovascular Consultants
- William D. Knopf, MD - Piedmont Healthcare
- Michael Lim, MD - Saint Louis University
- Ashish Pershad, MD - Heart & Vascular Center of Arizona
- Sunil K. Ram, MD - Scottsdale Healthcare Hospital
- Venkatesh Ramaiah, MD - Arizona Heart Institute
- Mark Reisman, MD - Swedish Medical Center
- David G. Rizik, MD - Scottsdale Heart Group at Scottsdale Healthcare Hospitals
- Ravish Sachar, MD - Wake Heart and Vascular Associates
- Robert S. Schwartz, MD - Minneapolis Heart Institute Foundation
- E. Murat Tuzcu, MD - The Cleveland Clinic
- George Vetrovec, MD - Virginia Commonwealth University Medical Center

Faculty listing as of 10/05/2007

For Additional Information

Whitney LaPointe, Associate Director of Meeting Services
Moceri Management

1100 Johnson Ferry Road, Suite 75, Atlanta, Georgia 30342

PH 800-251-1569 ♦ PH 404-459-6990x18 ♦ FX 404-459-6917 ♦ wlapointe@MoceriMgmt.com

Educational Grant Opportunities

Your educational grant to the Scottsdale Interventional Forum will provide an opportunity for attendees to hear the latest information on interventional cardiology. As an educational supporter, your company will receive recognition on the Forum's website and recognition in the supporter section of the course book.

Moceri Management has planned and will implement this activity in accordance with the Essential Areas and Policies of the ACCME. Grant supporters will be presented with a Commercial Support Agreement from Moceri Management in accordance with ACCME policies.

Marketing Opportunities

As a program supporter, your company will have the opportunity for increased marketing visibility in a boutique atmosphere which will enable you to interact with health professionals from across the country. Moceri Management will work closely with your company to develop a customized program that will help your company reach its educational and marketing goals.

Please note: All logistics for the marketing and exhibitor opportunities listed below are coordinated and managed by Moceri Management.

- Breakfast Symposium
- Networking Reception
- Customized email blasts to attendees
- Promotional items (note pads, pens, USB drives, etc.)
- Promotional insert with registration materials
- Your logo and company information listed on our bi-weekly email blast

Exhibitor Opportunities

In addition to the educational grant opportunities listed above, your organization also has the opportunity to exhibit at the Scottsdale Interventional Forum:

Tabletop Exhibit Only ~ ~ 4 badges included = \$15,000

Your company name will be listed on our web site and in all conference materials as an exhibitor. Exhibit space is *limited* and cannot be guaranteed until full payment is received. No Exhibitor may assign or sublet the whole or part of the space assigned. Moceri Management reserves the right to rearrange the floor plan and/or relocate assigned spaces.

The exhibits will be open throughout the program on Thursday and Friday. An exhibitor service kit will be mailed to the official contact person for each exhibiting company. The kit will include the following information and forms:

- Badge registration forms
- Insurance requirements
- Phone, electricity & internet access
- Set-up & tear-down instructions
- Shipping/storage information
- Travel & housing information
- Billing information

Exhibitor Form

Forum 2008

Please complete this form to request exhibit space at Scottsdale Interventional Forum 2008 (SIF2008). Please note: This form is for companies interested in exhibiting only. If you are interested in providing an educational grant to SIF2008, contact Whitney LaPointe via email at wlapointe@MoceriMgmt.com or at 404-459-6990x18.

CONTACT INFORMATION

Company: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

EXHIBITING COST

My company would like to exhibit: Table-Top Cost: \$15,000.00

EXHIBITOR COMPANY LISTING

So that your company may be properly listed on SIF2008's website, please email your company logo (in color and .jpg format) and desired website link to wlapointel@MoceriMgmt.com.

PAYMENT INFORMATION

Form of Payment: (circle one) **Visa** **MasterCard** (*AmEx not accepted*) **Check** (*payable to Moceri Management*)

Total Amount Charged: \$ _____ Check Number: _____

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

Signature: _____

FORM SUBMISSION

By submitting this form, your company agrees to exhibit at SIF2008. Moceri Management will contact you to confirm your exhibit space. An exhibitor service kit will be sent to you with full details of the event.

Please fax this form with payment details to Moceri Management at 404-459-6917 or mail this form with a check made payable to Moceri Management to:



Moceri Management – SIF2008
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