

# PRESS RELEASE

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## **Mathews & Maxwell, Inc. and Mocer Management Announce Collaboration**

Mathews & Maxwell, Inc. (M&M), a prominent Atlanta governmental affairs consulting company, and Mocer Management, a leading edge events management firm, are pleased to announce a collaborative agreement to extend their services to an expanding base of clients.

Terry Mathews, an M&M principal, said, "We are looking forward to this new arrangement which will augment the ability of each firm to enhance and compliment the services of the other." His partner, Scott Maxwell, added, "We've been so impressed with the quality of Mocer Management's meeting planning and events management that we are now excited to team up with the firm to provide our respective clients with an even broader range of services."

Founder and President of Mocer Management, Toni Knopf, noted that the two companies got together out of mutual respect and the potential growth presented by offering their complementary services. "Our philosophy has always been to exceed our clients' expectations," she explained. "By teaming up with Mathews & Maxwell, I think we will once again be able to provide a service beyond what a client reasonably might have expected."

Mocer Management is a complete event management company that was recently certified as a Women's Business Enterprise by the Georgia Women's Business Council. Start to finish, the Mocer team works with clients to ensure that every aspect of an event is carefully planned and executed. A full range of services is provided, from selecting the site to staffing an event. While identifying the leverage points for a program, the Mocer team works with clients to develop conference content, organize live-case reviews for medical symposiums, implement event details and ensure that its meetings stand out from the crowd. [www.mocerimgmt.com](http://www.mocerimgmt.com)

Mathews & Maxwell, Inc. is a governmental affairs consulting firm providing regulatory and legislative lobbying services to clients on a variety of public policy issues since 1997. Founders Terry Mathews and Scott Maxwell combine years of experience dealing with the intricacies of real world politics. From state legislative issues to media scrutiny, they are a proven team providing a balanced, multi-level approach to public policy challenges. [www.mathews-maxwell.com](http://www.mathews-maxwell.com)

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